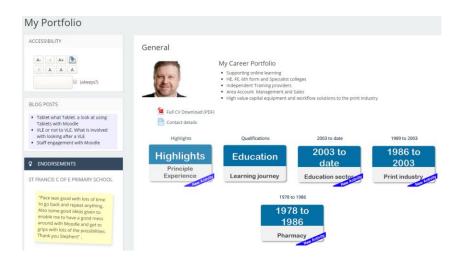# STEPHEN CATTON

12/05/2019

Key Points

- Articulate Storyline 360
- Storyboarding
- Working with subject matter experts
- Online & Blended learning
- FE, HE, School, Skills and corporate sector eLearning
- Learning object design
- Moodle and LMS systems
- Video, Audio and Graphic
- Course design
- Team working both in the office and home based.

Southampton

Hampshire

Mobile 07956 956 682

Email scatton61@yahoo.co.uk

Online CV and ePortfolio

https://thelearningshed.uk/course/view.php?id=3

Relevant skills and Knowledge

- Interactive learning object design

- Totara/Moodle LMS application and feature development

- User interface development and navigation solution design

- Learning Resource development using Articulate Storyline 360, GoAnimate, Adobe Captivate and OfficeMix

- Blended learning and Distance Learning course design

- User training and support (Staff and Learners)

- Stakeholder expectation management

- Understanding needs and meeting with available tools.

- Advice and guidance in the use of eLearning technology

- Comfortable in conversation with all levels of management

- Team Managing for Networking Events

- Thoughtful, Self-motivated and a team player

Sales Area Management

- Field based Technical digital and conventional pre-press capital equipment and workflow solution sales

- Covering the south west area, covering, Wiltshire, Surrey, Hampshire, Dorset, Avon, South Wales, Devon and Cornwall, Channel Islands and Isle of White.

Communication Skills

- Ability to communicate to people at all levels.

- Experienced relaying technical concepts in simple and easy to understand ways.

- Experienced in giving presentations to a wide range different types of audiences

Team player and self-motivated

- Self-motivated field based and a team player.

- Worked with account managers, dealers, product specialists, sales managers, academics, IT support and customer support staff.

- I have handled the whole product cycle from prospecting to sales, installation, training and support

Education

When	Where?	Level	Subject	Result
2008	Sparsholt College	Portfolio	Preparing to Teach in the Lifelong Learning Sector	Pass
2007	Southampton Solent University	BSc (Hons)	Business Information Technology http://tiny.cc/kcv6ey	Second class Honours (First Division)
1977	Deer Park Comprehensive, Stroud Road, Cirencester, Glos.	C.S.E.:	English, Technical drawing, Music Appreciation, Geography, General Science Maths.	Grade 3 Grade 4 Grade 3 Grade 3 Grade 2 Grade 2
1981	Brunel Technical College	City and Guilds:	Physiology and Pharmacology Dispensary Techniques Practical	Pass Credit Distinction

Fishburn Primary School

"Really simple to use, taught in very easy steps. Well done!"

Central Sussex College. Moodle Takeaway

"Seeing examples of good practice. We are at the start of a long development journey so it was great to see what we can aspire to."

St Francis C of E Primary School

"Pace was good with lots of time to go back and repeat anything. Also some good ideas given to enable me to have a good mess around with Moodle and get to grips with lots of the possibilities. Thank you Stephen!"

Dunston Riverside Community Primary School

"Steve was very clear and precise with instructions and answered every question we had."

Havering College Moodle Takeaway

"It was great to attend an event that actually was of interest and we are able to gain something from attending."

Thatcham Research March 2017 to date

Instructional designer

Working with Subject Matter Experts to design interactive learning objects for varied customers related to the motor car repair industry. Working with stake holders storyboard, prototype, pilot and deliver interactive appealing online courses. Design satisfaction survey and develop LMS usage.

Main Points

- Interactive learning object design & creation.
- Working with SME
- Working with a team environment
- Meating dead lines
- Work load management
- Stakeholder expectation management

Jisc March 2013 to Nov 2016

Account Manager and eLearning advisor

Providing ILT and eLearning advice to the post 16-year-old government funded education sector. This includes 6th form, FE and Special Colleges, Work based learning companies, Adult & Community Learning and some HE Universities. Topics include, online learning tools, eSafety, Accessibility, mobile devices.

Operated from home and worked in teams at team when running sector networking events

Main Points

- Account management.
- eLearning advice & guidance
- Event Management and planning.
- Learner and Staff LMS Training.
- On line learning and mobile devices for staff and learners.

2010 to 2013 Webanywhere

Home based Moodle trainer for Primary, Secondary and Corporate divisions. I provide remote and on-site training to schools, colleges and companies in the use of Moodle, Totara, and other online content managed tools. I provided support and manage certain accounts for the Primary division. I provide advice on course structure and navigation for Moodle. I setup and populated, with support resources, a customer support site.

http://webanywhere.co.uk/

Main Points

- Primary trainer

- International Moodle trainer for schools, colleges and companies

- Online support

- Course structure and UI development

- Involved with the development of new and existing products and services

Career History

2007 to 2010 Sparsholt College Hampshire

Managed an award winning Moodle VLE installation that included staff training, student training, evaluation of pedagogy tools/activities course design and development of a user interface design and navigation solution . Supported tutors teaching IT key skills. Helped introduce a CRM solution into the college and developed a new user interface. Researched new and innovative ILT solutions.

I was part of the award winning, IT element, garden entry to the 2010 Chelsea Flower Show.

https://moodle.sparsholt.ac.uk/login/index.php

http://ledge.sparsholt.ac.uk/

http://vshare.sparsholt.ac.uk/

https://mahara.sparsholt.ac.uk/

Main Points

- Moodle Installation, admin & management
- Website design
- User interface design
- Navigation solution
- Course design
- Learning resource design and development
- Staff training
- Internal and external presentations
- Media Streaming solution
- Mahara ePortfolio admin & management
- Photo asset management solution admin and management

2003-2007 Southampton Solent University
4 year degree (with placement year).

Business Information Technology Second class Honours (First Division)

http://tiny.cc/wj0sgy

Main Points

- Work flow analysis
- Database design
- User interface design
- Business dataflow design
- Business organisation
- Internet and eCommerce

1989 – 2003 Commercial Print Sector

Screen, Du Pont and Agfa.

Selling pre-press workflow solutions to the Print industry with industry leading companies. Here either working on my own or part of a team I sold Windows, Unix and Mac based page assembly systems as well as many other items of equipment for printing plate production to commercial, packaging, and in-house print plants.

Main points

- Over 14 years experience of selling pre-press equipment to the print industry.

- £300k to £2m annual targets.

- Covered Avon Somerset, Devon, Cornwall, Hampshire, Dorset, Channel Islands, Wiltshire and South Wales

- Worked on my own or within a team.

- Supported Area Account Managers and Dealer sales

- Performed presentations to Staff, direct customers and dealers.

- Post Sales support

- Support my customers by introducing their purchase to their workforce

1987- 1989. Vestric.
Sold, Installed and train users on PCs for label printing and drug orders

1986 - 1987. Royal Marsden Hospital.

Dispensary technician

1978 - 1986. G Horton Ltd.

Dispensary technician

- Retail work in Chemist
- Software Training
- Area management
- Sales of PC Computers